
Henry Lopez Uri

Anchor, Magandang Umaga Pilipinas and
Coffee Break
DZRH Senior Reporter in Malacanan
DZRH-MBC Bldg., CCP Complex, Pasay City



EXPERIENCE/QUALIFICATION

Henry L. Uri, graduated AB Mass Communications from Manuel Enverga University Foundation in Lucena City, is currently one of the top rated radio announcer/reporter from Philippines oldest and widest reaching radio network in Asia, Manila Broadcasting Company – DZRH. His current assignment is to cover the day-to-day activity of no less than the President of the Republic of the Philippines, Rodrigo Roa Duterte. In which, he has been elected as President of the Presidential Press Corps or Malacanan Press Corps covering Malacañang Palace. Recipient of prestigious 2018 Golden Dove Awards for Best Radio Newscaster, Uri also hosts several primetime and top rated News and Public Affairs program over DZRH including the daily program “Magandang Umaga Pilipinas” and “Coffee Break” which airs every 5-6AM and 9-10AM Monday to Friday. With his 20 years broadcast experience in Philippine radio industry, Uri excelled as Executive Producer, Reporter, Disc Jockey and Anchor as well as Account Manager and Product Endorser in the leading broadcast stations under the Manila Broadcasting Company.

With proven track record in providing superior executive support in major projects that require excellent communication skills, marketing and public relation expertise.

Responsibility includes:

- ▣ Spearheading and Hosting Public Service Department of the Network, working closely with community leaders, Non-Governmental Organizations, Government Agency Heads and Local Government Officials.
- ▣ Conceptualizing, producing and implementing public service project of the network.
- ▣ Assists the station manager in day to day operation of broadcast activity.
- ▣ Monitoring of daily radio program making sure that all programs are implemented properly following the network standard.

- Communicating with different agencies of the government and private sectors in relation with their agency thrust.
- Clients servicing that include media planning, marketing strategies, copy writing and production of multi media campaign materials.
- Hosting different AM and FM radio program that entails interviewing of guests, endorsing product and services.
- Producing sound imagery of different clientele.

Professional Profile:

- Resourceful, creative problem-solver with proven aptitude to analyze and translate complex requirements and business problems and design innovative solutions.
- Good communicator, blending broadcast expertise with exceptional interpersonal skills while interacting effectively with colleagues from top management to rank and file level; adept at preparing and organizing presentations for client meetings and Ad-agency requirements.
- Quick to grasp ideas and with the intelligence to learn new skills; strong administrative skills, capable to multi-task with exceptional organizational skills; possessing the initiative and motivation to work independently.
- Results-oriented professional with extensive experience in brand managing, client servicing news writing, news casting, hosting, disc jockeying, sales & marketing and radio TV production.
- Highly-organized Supervising Producer demonstrated ability to manage radio production group, create tailor-made report formats, build relationships, communicate program strategies and well achieved implemented program format.

Areas of Expertise:

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| □ Sales and Marketing Strategies | □ Event Hosting |
| □ Copy writing | □ Event Planning |
| □ Creative Selling | □ News writing |

- ▣ Media Planning and Conceptualizing
- ▣ Public Speaking
- ▣ Voicing
- ▣ Telemarketing

Professional Experience

Radio Announcer and Malacanang Reporter – DZRH-Manila Broadcasting Company, Pasay City Philippines, November 2012 to present

- ▣ Program Host, Magandang Umaga Pilipinas, daily at 5-6am.
- ▣ Covering the President and the entire cabinet as official Malacanang Reporter
- ▣ Conceptualizes innovative project that will be saleable to sponsors and significant to the target beneficiaries.
- ▣ Write script and sequence guide for announcer and guests on board on a public service radio program.

Supervising Producer: DZRH Radio Magazine Show and Public Service Program and Health Segments for DZRH AM and Radyo Natin FM, Manila Broadcasting Company, Pasay City Philippines, June 2010-November 2012

- ▣ Conceptualizes program, promos, merchandizing plug, program clock and contents making sure that program format is properly executed.
- ▣ Works with the technical team and production staff while reporting directly to the Production Manager.

Official Voice over –DZRH AM, Manila Broadcasting Company, Pasay City Philippines July 2007 - 2010

- ▣ In-charge of recording tag lines, time check, news sponsorship and program plug.

Announcer/ Disc Jockey –DZRH AM and Radyo Natin FM, Manila Broadcasting Company, Pasay City Philippines, May 1998 to date

- ▣ Handling several radio program both in AM and FM station going onboard, interview guests, deliver news report, entertain the listeners thru music and information.

Announcer/Marketing Research and Promo Assistant- Radyo Pilipino Network, Intramuros Manila, July 1997- April 1998

- ▣ Assists Account Executives in creative selling that made the Network increase its revenues.
- ▣ Did a market research and provide recommendations based on advertising agency and client's requirements.

Education:

4-year Diploma with a Degree in Bachelor of Arts major in Mass communications,
Manuel S. Enverga University Foundation, Lucena City Philippines 1995

References:

Cesar Chavez

Station Manager
DZRH – Manila Broadcasting Company

Martin Andanar

Secretary
Presidential Communications Operations Office