

Bids and Awards Committee for Consulting Services (BAC-C)

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING
AND GLOBAL PLACEMENT OF CLARK PROMOTIONAL CAMPAIGN**

Bid Bulletin No. 05

This Bid Bulletin refers to the additional clarifications for the Procurement of Consulting Services for the Media Planning and Global Placement of Clark Promotional Campaign.

I. CLARIFICATION

Queries/Questions	Clarification
<p>1. Please allow us to confirm that the required USB submission should only contain the TECHNICAL and NOT the FINANCIAL proposal?</p>	<p>Yes, the USB submission should only contain the Technical Proposal pursuant to Item No. 11 of the Terms of Reference, to wit:</p> <p>xxx</p> <ul style="list-style-type: none"> • <i>Electronic file of Technical Proposal in a USB flash drive will be part of the submission.</i> <p>xxx</p>
<p>2. Please advise also how many USB to submit and where do we enclose the USB? If okay to enclose in the Original Set of the Technical Documents?</p>	<p>Total of two (2) USB flash drives shall be submitted to ensure that there is back-up in case one of the flash drives is not readable or saved files are corrupted.</p> <ol style="list-style-type: none"> a. One (1) USB flash drive shall be enclosed in the envelope of Original - Technical Proposal; and b. One (1) USB flash drive shall be enclosed in the envelope of Copy - Technical Proposal.

II. REMINDERS

- a. **Deadline for Submission of Technical and Financial Proposals.** The Technical and Financial Proposals must be duly received by the BAC-C Secretariat through manual/physical submission at the Bases Conversion and Development Authority (BCDA) located at the BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street Corner 2nd Avenue, Bonifacio Global City, Taguig City, **on or before 12:00 PM of 04 November 2022, Friday**. Late submission of Technical and Financial Proposals shall not be accepted. The bidder/s may submit their Technical and Financial Proposals before the deadline for the submission of bids to avoid late submission.

The complete set of bidding documents may be acquired by eligible bidder/s on the dates and from the address given above and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **Pesos: Ten Thousand and 00/100 (Php10,000.00)**.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the BCDA website (bcda.gov.ph), provided that the eligible bidder shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

Please be reminded that the reference time that will be followed shall be the computer system clock at the **BCDA Central Receiving and Releasing Area (CRRA)**, BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City. The bidder/s is/are advised to synchronize their timepieces therewith.

- b. **Opening of and Preliminary Examination of Technical Proposals.** Opening and Preliminary Examination of Technical Proposals shall be at **1:00 PM on 04 November 2022, Friday** at the BCDA Office, BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street Corner 2nd Avenue, Bonifacio Global City, Taguig City, and/or through:

Zoom link

<https://tinyurl.com/BACC003-TechBidOpening>

The proceeding may also be viewed on the official Facebook page of BCDA:

<https://www.facebook.com/TheBCDAGroup>

- c. The **Oral Presentation** of the eligible bidder will immediately follow at **2:00 PM on 04 November 2022, Friday**, at the BCDA Office, BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street Corner 2nd Avenue, Bonifacio Global City.

This Bid Bulletin shall be considered as an integral part of the Bidding Documents for the afore-cited Consulting Services. All provisions and statements in the Bidding Documents for the Consulting Services inconsistent with this Bid Bulletin are either modified or rendered ineffective, as the case may be.

Issued this 26th day of October 2022.



ARREY A. PEREZ

Chairperson

Bids and Awards Committee for Consulting Services