



Award Notice Abstract (Ref No.: 5652845)

Status: Updated

<p>Reference Number: 12038717</p> <p>Control Number: BG2025-097-1669</p> <p>Bid Notice Title: Procurement of PR-0001309 - Special Advertorial Package</p> <p>Approved Budget: Php320,000.00</p> <p>Procurement Mode: Negotiated Procurement - Small Value Procurement (Sec. 53.9)</p> <p>Classification: Goods</p> <p>Category: Advertising Agency Services</p> <p>Applicable Procurement Rules: Implementing Rules and Regulations</p> <p>Funding Source: Government of the Philippines (GOP)</p> <p>Funding Instrument: Corporate Budget for the Contract Approved by the Board</p> <p>Area of Delivery: Metro Manila</p> <p>Delivery Period: 45 Day/s</p> <p>Contact Person: Ursula Arandela</p> <p>Created By: Ursula Arandela</p>	<p>BASES CONVERSION AND DEVELOPMENT AUTHORITY - MAIN BCDA Corporate Center 2nd Floor, Bonifacio Technology Center, 31st St., Crescent Park West, Taguig City Metro Manila, NCR, Philippines</p> <p>Advertising Agency Services</p> <p>Awardee : SYNERGY MEDIA SPECIALISTS, LTD.</p> <p>Address : Dah Sing Life Building, 99 Des Voeux Road Hong Kong</p> <p>Contact Person : Marco Lobregat</p> <p>Designation : Director</p> <table border="1"> <thead> <tr> <th data-bbox="376 611 403 633">#</th><th data-bbox="403 611 1015 633">Product/Service/Project Name</th><th data-bbox="1015 611 1222 633">Budget</th></tr> </thead> <tbody> <tr> <td data-bbox="376 633 403 712">1</td><td data-bbox="403 633 1015 712">Advertising Agency Services, Publication of a print article a 300-word article for BCDA, 82101500, 1, Lot</td><td data-bbox="1015 633 1222 712">Php320,000.00</td></tr> </tbody> </table> <p>Reason for Award : Single Calculated and Responsive Quotation (SCRQ)</p>	#	Product/Service/Project Name	Budget	1	Advertising Agency Services, Publication of a print article a 300-word article for BCDA, 82101500, 1, Lot	Php320,000.00	<p>Award Type: Award Notice</p> <p>Contract Amount: Php278,955.00</p> <p>Award Date: 29-May-2025</p> <p>Publish Date: 21-Jul-2025</p> <p>Date Last Updated: 21-Jul-2025</p> <p>Contract Number: PO 001152</p> <p>Proceed Date: 02-Jun-2025</p> <p>Contract Effectivity Date: 03-Jun-2025</p> <p>Contract End Date: 18-Jul-2025</p> <p>Created By: Ursula N Arandela</p> <p>Date Created: 21-Jul-2025</p> <p>Approver:</p> <p>View Documents: 4</p>
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1	Advertising Agency Services, Publication of a print article a 300-word article for BCDA, 82101500, 1, Lot	Php320,000.00						