

BAC-C RESOLUTION NO. BC-2019-014

DECLARATION OF SINGLE RATED AND RESPONSIVE BID (SRRB)

**CONSULTING SERVICES FOR A DIGITAL AGENCY TO MANAGE BCDA
SOCIAL MEDIA PROFILES**

WHEREAS, in August 2018, the President and Chief Executive Officer (PCEO) of BCDA approved the procurement for the Consulting Services for a Digital Agency to Manage BCDA Social Media Profiles with an Approved Budget for the Contract (ABC) amounting to Pesos: **Two Million Five Hundred Thousand and 00/100 (Php2,500,000.00)**, inclusive of all applicable taxes and fees to be completed within six (6) months;

WHEREAS, the procurement of the said services shall be undertaken through competitive bidding using Quality Based Evaluation (QBE) procedure. The proponent must pass the required minimum score of sixty (60%) to be shortlisted;

WHEREAS, on November 9, 2018, BCDA advertised the Request for Expression of Interest (REI) for the said consulting services in a newspaper of general circulation, and continuously for seven (7) calendar days, in the BCDA website, PhilGEPS website and in a conspicuous place in the premises of BCDA;

WHEREAS, in response to the said advertisement, the following firms submitted their accomplished eligibility documents before the deadline of submission on December 18, 2018, 9:00 AM:

1. Aspac Creative Communications, Inc. (ASPAC)
2. Synergy88 Production, Inc.
3. VastResult, Inc.

WHEREAS, on the same day, at 9:30 AM, the accomplished eligibility documents of the three (3) proponents were opened based on the non-discretionary "pass/fail" criterion;

WHEREAS, VastResult, Inc., failed the eligibility check for failure to submit the following required documents under the Checklist of Requirements provided in the Eligibility Documents:

- a. Tax Clearance under Eligibility Form 1, Class "A" documents; and
- b. Summary of all On-Going and Completed Government and Private Contracts under Eligibility Form 3, duly signed by the authorized representative;

WHEREAS, ASPAC and Synergy88 Production, Inc. passed the eligibility check and were evaluated for shortlisting;

WHEREAS, the results of evaluation based on the submitted Eligibility Proposals are as follows:

Proponent	Total Score (Minimum of 60%)
Aspac Creative Communications, Inc.	72.20%
Synergy88 Production, Inc.	48.40%

WHEREAS, based on the above results, only ASPAC garnered a total score above the required minimum score of 60% for shortlisting;

WHEREAS, pursuant to Bids and Awards Committee for Consulting Services (BAC-C) Resolution No. BC-2019-002 dated 23 January 2019, ASPAC was declared ELIGIBLE and SHORTLISTED, and was allowed to proceed to the next stage of the bidding;

WHEREAS, ASPAC submitted its Technical and Financial Proposals before the deadline of submission on 05 March 2019, 2:30 PM;

WHEREAS, on 05 March 2019, at 3:00 PM, the Opening of Technical Proposal and Preliminary Evaluation of the technical proposal were conducted;

WHEREAS, the Technical Working Group (TWG) of the BAC-C evaluated the Applicable Experience of the Consultant / Firm and Similar Projects Handled while the Plan of Approach and Methodology was evaluated by the end user department;

WHEREAS, based on the approved detailed evaluation criteria for the Technical Proposals, ASPAC garnered a rating of 84.50%, which is above the minimum required score of 70%, as required in the Terms of Reference;

WHEREAS, on 20 March 2019, the BAC-C issued BC-2019-005 and declared ASPAC as the bidder with the Single Rated Bid (SRB);

WHEREAS, ASPAC was invited to the opening of financial proposal on 03 April 2019. The financial proposal of ASPAC of Pesos: Two Million Four Hundred Ninety Nine Thousand One Hundred Twenty Three and 20/100 (Php2,499,123.20), inclusive of all taxes and fees did not exceed the ABC;

WHEREAS, after the opening of the financial proposal, the Technical Working Group (TWG) was instructed to conduct the post-qualification activities to verify, validate, and ascertain all statements made and documents submitted by ASPAC;

WHEREAS, the TWG undertook the following post qualification activities:

1. Conducted an ocular visit of ASPAC's office building located at 10F AO United Life Building, 837 Arnaiz Ave., Makati City on 11 April 2019;
2. Validated the original copies of supporting documents for on-going projects and Class A legal documents;

3. Conducted one-on-one interviews with all the nominated key personnel to validate work experiences stated in the curriculum vitae and ensure appearance of the team members;
4. Verified positive feedback on the performance of services from their previous clients through phone call;
5. Documents in compliance with labor law such as latest payment to SSS, PhilHealth, and Pag-ibig Fund, were submitted for validation on 12 April 2019;
6. Other supporting documents such as Certificate of Completion, Certificate of Acceptance and the like, as supporting documents for completed projects, were submitted for validation on 25 April 2019.

NOW THEREFORE, after deliberation and premises considered, we, the members of the BAC-C hereby **RESOLVE** to recommend the approval of the following:

1. **DECLARE** ASPAC Creative Communications, Inc. as the bidder with the **Single Rated and Responsive Bid (SRRB)** for the Consulting Services for a Digital Agency to Manage BCDA Social Media Profiles;
2. **AWARD** the contract to ASPAC Creative Communications, Inc. in the amount of Pesos: Two Million Four Hundred Ninety Nine Thousand One Hundred Twenty Three and 20/100 (Php2,499,123.20), inclusive of all applicable taxes, fees and other charges;
3. **DIRECT** the end user to request for the issuance of the Certificate of Funds Availability (CFA) for the procurement prior to the award of the contract;
4. **DIRECT** the end user to submit to the BAC-C an evaluation of the performance of the consultant at the end of the contract; and
5. **DIRECT** the end user to furnish the BAC-C copies of the duly conformed Notice of Award, Notice to Proceed, as well as the executed contract, and all supporting documents pursuant to the procurement.

Done in Taguig City this 24th day of April 2019.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES


JOSHUA M. BINGCANG
Chairperson

On official business
JOANNA EILEEN M. CAPONES
Vice-Chairperson


GUALBERTO J. OYZON, JR.
Member

Joelyn L. Caniones
JOCELYN L. CANIONES
Member

Virgil M. Alvarez
VIRGIL M. ALVAREZ
Member

Approved by:

Aileen Anunciacion R. Zosa
AILEEN ANUNCIACION R. ZOSA
Officer-In-Charge



BAC for Consultancy Services



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