

BAC-C RESOLUTION NO. BC-2019-005

DECLARATION OF THE BIDDER WITH THE SINGLE RATED BID (SRB)

Consulting Services for a Digital Agency to Manage BCDA Social Media Profiles

WHEREAS, in August 2018, the President and Chief Executive Officer (PCEO) of BCDA approved the procurement for the above services with an Approved Budget for the Contract (ABC) amounting to Pesos: Two Million Five Hundred Thousand and 00/100 (Php2,500,000.00), inclusive of all applicable taxes and fees to be completed within six (6) months;

WHEREAS, on 09 November 2018, BCDA advertised the Request for Expression of Interest (REI) for the said consulting services in a newspaper of general nationwide circulation and in the BCDA website, PHILGEPS website, and in a conspicuous place in the premises of BCDA continuously for seven (7) calendar days;

WHEREAS, in response to the said advertisement, the following firms submitted their accomplished eligibility documents before the deadline of submission on December 18, 2018, 9:00 AM:

1. Aspac Creative Communications, Inc.
2. Synergy88 Production, Inc.
3. VastResult, Inc.

WHEREAS, VastResult, Inc., failed the eligibility check for failure to submit the following required documents under the Checklist of Requirements provided in the Eligibility Documents:

- a. Tax Clearance under Eligibility Form 1, Class "A" documents; and
- b. Summary of all On-Going and Completed Government and Private Contracts under Eligibility Form 3, duly signed by the authorized representative;

WHEREAS, Aspac Creative Communications, Inc. and Synergy88 Production, Inc. passed the eligibility check and were evaluated for shortlisting;

WHEREAS, the results of evaluation based on the submitted Eligibility Proposals are as follows:

Proponent	Total Score (Minimum of 60%)
Aspac Creative Communications, Inc.	72.20%
Synergy88 Production, Inc.	48.40%

WHEREAS, based on the above results, only Aspac Creative Communications, Inc. garnered a total score above the required minimum score of 60% for shortlisting;

WHEREAS, pursuant to Bids and Awards Committee for Consulting Services (BAC-C) Resolution No. BC-2019-002 dated 23 January 2019, ASPAC Creative Communications, Inc. was declared ELIGIBLE and SHORTLISTED, and was allowed to proceed to the next stage of the bidding;

WHEREAS, the evaluation procedure adopted is the Quality Based Evaluation (QBE) procedure wherein prospective proponents are required a minimum technical score of 70%;

WHEREAS, the proponent submitted its Technical and Financial Proposals before the deadline of submission on 05 March 2019, 2:30 PM;

WHEREAS, on 05 March 2019, at 3:00 PM, the Opening of Technical Proposals and Preliminary Evaluation of the technical proposals were conducted;

WHEREAS, the Technical Working Group (TWG) of the BAC-C evaluated the Applicable Experience of the Consultant / Firm and Similar Projects Handled while the Plan of Approach and Methodology was evaluated by the end user department;

WHEREAS, based on the approved detailed evaluation criteria for the Technical Proposals, ASPAC Creative Communications, Inc. garnered a rating of 84.50%, which is above the minimum required score of 70%, as required in the Terms of Reference;

NOW, THEREFORE, after deliberation and premises considered, we, the members of the BAC-C, hereby resolve to recommend the approval of the following:

1. Declare **ASPAC Creative Communications, Inc.** as the bidder with the **Single Rated Bid (SRB)** for the Consulting Services for a Digital Agency to Manage BCDA Social Media Profiles;
2. Issue Notice of SRB and Opening of Financial Proposal and Negotiations with ASPAC Creative Communications, Inc. and proceed with the opening of the Financial Proposal and negotiations with said bidder;

Done in Taguig City this 20th day of March 2019.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES


JOSHUA M. BINGCANG
Chairperson

Handwritten initials

Did not participate as Vice-Chair (end user)

JOANNA EILEEN M. CAPONES

Vice-Chairperson

Joelyn L. Caniones
JOCELYN L. CANIONES

Member

Virgil M. Alvarez

VIRGIL M. ALVAREZ

Member

Gualberto J. Oyzon, Jr.

GUALBERTO J. OYZON, JR.

Member

Approved by:

Aileen Anunciacion R. Zosa
AILEEN ANUNCIACION R. ZOSA
Executive Vice President

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