

NOTICE TO PROCEED

04 January 2023

MR. BRIAN JOHN V. HERRERA

Managing Director
Media Meter Inc.
3rd Floor, M&J Building,
Don A. Roces Ave., Quezon City

Dear **Mr. Herrera:**

In relation to the Consulting Services Contract for the Web-based Quad-Media Monitoring, with a contract amounting to **Four Hundred Eighty-Six Thousand Pesos and 00/100 (Php 486,000.00)** inclusive of any and all taxes paid to the government, **Media Meter Inc.**, is hereby directed to proceed with the forecited services according to the terms and conditions stipulated in the pertinent Contract.

The contract shall be effective for one (1) year commencing on **06 January 2023, Friday (Effective Date)**.

Kindly return to us one (1) copy of the duly signed Notice to Proceed within **five (5) days** upon receipt.

Thank you.

Very truly yours,


ATTY. GISELA Z. KALALO

Officer-in-Charge, Office of the Executive Vice President

Date: _____

Conforme:


MR. BRIAN JOHN V. HERRERA

Authorized Representative

Date: _____

