32 Years of Executive Excellence



Name

Reghis "Red" Magdangal Romero III

Over the past 16 years since assuming the vice chairmanship of R-II Builders Inc. in 2006, **Reghis M. Romero III** has been successful in making the company's operations profitable while maintaining its Quadruple A status as a topnotch construction firm.

As vice chairman, Romero III represents the board of directors in dealing with clients, government officials, and other entities while acting as chairman in his absence.

Romero III also serves in the executive committee, the top management body that oversees the efficient implementation of corporate policies formulated by the board.

Much of Romero III's success can be attributed to the almost 32 years of his experience with the company since 1991 when it was barely on its third year, virtually making him one of its pioneers.

He was then president and chief executive officer, directly supervising all department heads in attaining growth targets and meeting the needs of both employees and clients, including all other stakeholders.

His tasks included developing new projects subject to bidding, designing the best methods and procedures for their implementation, approving pre-qualification documents, bid proposals and logistical project requirements, and monitoring all operations according to plans and completion schedules.

Romero III's sterling performance as president and chief executive officer for 15 long years actually prepared him for the company's vice chairmanship, just as his experience as national marketing manager of Hydropipes Inc. helped hone his skills for his leadership roles in R-II Builders.

Romero III has a master's degree in business in economics from the University of Asia and the Pacific, and Bachelor of Science degrees in journalism from the University of the Philippines and in commerce major in management from the Philippine Women's University.

His professional career started at Business Day as researcher/photographer, then Concept Builders as Project Coordinator, followed by Hydro Pipes Phils. Inc. as Vice-President for sales, then served at the Office of Representative Orlando Mercado as Chief of Staff, from there he moved to Pentad Development as Asst. Vice-President and finally, to R-II Builders, Inc. as Vice-Chairman.