# CURRICULUM VITAE OF AILEEN ANUNCIACION ROA ZOSA

#### **EDUCATIONAL BACKGROUND:**

Level	Name of School	Degree/	Year	Highest	Inclusi	ve Dates	Academic
		Course	Graduated	Grade/Level	From	То	Honors
Elementary	St. Joseph's Academy (Cebu)	Elementary	1974	Graduated	1968	1974	Salutatorian
Secondary	St. Joseph's Academy (Cebu)	High School	1978	Graduated	1974	1978	Salutatorian
College	University of San Carlos (Cebu)	B.S. Math	1982	Graduated	1978	1982	Magna cum Laude
Graduate Studies	University of the Philippines (Diliman, Q.C.)	M.A. In Economics	1988	Graduated	1983	1988	Invitation to Ph.D. w/o M.A. thesis
	University of the Philippines (Diliman, Q.C.)	Ph.D. in Economics		completed course work; lacks dissertation only	1987	Present	Merit Award Academic Excellence

#### OTHER AWARDS AND SCHOLARSHIPS RECEIVED:

University of the Philippines School of Economics Fellowship, 1983-1984

Outstanding Alumni Award, University of San Carlos, February 1990

Ten Outstanding Graduate Award, University of San Carlos, 1982

Leadership Award, University of San Carlos, 1982

University Scholar, University of San Carlos, 1978

#### **EMPLOYMENT HISTORY:**

EMPLOYER	POSITION	INCLUSIVE DATES
Bases Conversion Development Authority	Executive Vice President	February 01, 2010 - present

 Acts as Chief Operating Officer (COO) and supervises and closely coordinates with the three Vice Presidents – Vice Presidents for Finance, Business Development and Operations, and Corporate Services Groups. Works with the President/CEO by

- reviewing and evaluating documents for action/signature as well as coordinating the implementation of directives of the President/CEO as well as those of the BCDA Board.
- Executes, administers and implements, under the direction of the BCDA President/CEO, policies and measures to be adopted or being adopted by BCDA;
- In tandem with the BCDA President/CEO, coordinates, synchronizes and harmonizes activities of all BCDA departments in performing corporate operations and service functions:
- Serves as Trustee of the Heritage Park Management Corporation (HPMC)
- Represents the Conversion Authority in all dealings with offices, agencies and instrumentalities of the government and with all persons and entities, public and private, domestic and foreign;
- Supervises the preparation of the agenda for the BCDA Board meetings;
- Oversees the formulation of the corporate and strategic plan, policies and targets, including marketing policies, and ensures consistency of performance with set targets and goals;
- Oversees the institutionalization and implementation of effective systems for defining, reviewing and evaluating BCDA's long-run as well as short-term objectives;
- Oversees the formulation and recommendation of alternative plans, programs and strategies in support of the corporate objectives;
- Drafts, and attends hearings/meetings on, BCDA position papers on proposed legislation and major issues affecting BCDA on the national and local levels. Led the team from the BCDA Group (BCDA and its 3 subsidiaries Clark Development Corporation, John Hay Management Corporation and Poro Point Management Corporation) in the discussion, debates and in forwarding the BCDA position on the bill, eventually passed into law, on the transparency and information management system on tax/fiscal incentives enjoyed by and availed of by locators in freeports and special economic zones under the jurisdiction of BCDA and its subsidiaries, namely the Clark Freeport and Special Economic Zone, John Hay Special Economic Zone and Poro Point Freeport and Special Economic Zone.
- Formulates, and/or provides directions on the formulation of, master plans, policies and implementing guidelines, project structures and institutional arrangements for BCDA real estate projects and freeports/special economic zones, particularly New Clark City. New Clark City is a 9,500 hectare-special economic zone envisioned to be a modern, intelligent, IT-enabled, disaster-resilient, sustainable new town or city with integrated operations center and efficient infrastructure, utilities and facilities.

## Bases Conversion Development Vice President for Planning Jan 1,1997-Jan 31,2010 and Business Development

- Provides policy recommendations and supervises the Corporate Planning, Business Development and Land & Asset Development Groups of BCDA; Formulates and implements privatization (including joint ventures, BOT structures and their variants) and revenue-generation projects including asset disposition, financial structuring and packaging on BCDA assets such as Bonifacio Global City, Clark Freeport and Special Economic Zone, John Hay Special Economic Zone and Poro Point Freeport and Special Economic Zone;
- Responsible for the survey and titling of BCDA properties;
- Maintains technical and coordinative links with government agencies, non-government organizations and the private/business sector;
- Provides and recommends policy directions on BCDA's corporate, strategic and privatization programs, including programs of subsidiaries like John Hay tourism special economic zone, Poro Point freeport and industrial estate, Clark Freeport and special economic zone and Subic-Clark logistics corridor.

Bases Conversion Development Project Manager for Jun 1995 - Dec 3, 1996
Authority Corporate Planning and Project Development

- Formulates and updates the BCDA Medium-Term Strategic corporate Plan;
- Evaluates, develops, coordinates and monitors BCDA projects in Bonifacio Global City, Clark Freeport and Special Economic Zone, John Hay Special Economic Zone and Poro Point Freeport and Special Economic Zone -- usually infrastructure, capital and area development projects, in the areas of overall projects concept, financial/business plans, privatization plans including legal and policy issues to be addressed, market studies, institutional and oversight arrangements;
- Maintains technical and coordinative links with government and private entities for BCDA projects;
- Provides policy, technical and coordination assistance to the BCDA Board in all matters—from asset management, to project development, implementation and monitoring, to strategic and policy planning.

Office of the Executive Secretary Action Officer and Consultant July 1993-June 1995
Office of the President for Economic Affairs with the rank of Assistant Secretary

 Evaluates and coordinates all matters reaching the Officer of the President in the areas of Finance, Trade and Industry, Planning and Economic Development, Local Government Concerns, Devolution and Decentralization, etc.;  Handles special projects and concerns like the President's Bridge Program, National Information Technology Council, Infrastructure Committee, Tariff and Related Matters Committee, National Security Council, Oversight Committee on the Local Government Code and on the Autonomous Region for Muslim Mindanao (a major island and political subdivision in the Philippines), etc.

University of the Philippines Senior Lecturer, then promoted June 1987-Mar 1992 College of Public Administration to Assistant Professor June 1992-Nov 1992

Handles subjects on Statistics and Public Fiscal Administration.

Senate Majority Leader Director, Majority Floor Leader's August 1987-Teofisto T. Guingona, Jr. Staff, Senate of the Philippines February 1992

- Drafts speeches, official positions, bills, resolutions, and reports on matters pertaining to economic, finance, trade and industry, privatization including legislative, legal and economic evaluations of the privatization program and the BOT Law, Special Economic Zones Law, local government, and social reform matters;
- Undertakes research, studies and coordination on said matters;
- Participates and represents the Senator in various Committee, Technical Working Group, Inter-agency and Council Meetings, especially the Legislative-Executive Debt Council and the Legislative-Executive Bases Council.
- Participated actively in the research, formulation, deliberations and eventual passage
  of laws on the Bases Conversion Law and the Special Economic Zones Law, two laws
  which establish freeports and special economic zones, their legal and institutional
  framework, corresponding powers/authorities, incentives, functions and overall roles in
  national economic development.

### Commission on Audit Senior Executive Assistant for July 1984-Aug 1987 Policy Research

 Undertakes research, policy studies and analysis on economic, financial and auditing matters for the Commission Proper, including studies on privatization, government corporations and local governments.

University of San Carlos Mathematics Instructor Jun 1982- Mar 1983

 Handles subjects on Statistics, Calculus, Algebra, Plane and Spherical Trigonometry, Differential Equations, Business Mathematics, etc.

#### OTHERS:

Consultant, Office of Secretary Salvador M. Enriquez, Jr., Department of Budget and Management, June 1992 – 1998. Undertakes special studies on oil deregulation, privatization of infrastructure financing, alternative budget strategies, etc.

Consultant, Build-Operate and Transfer Scheme, Economic Development Foundation, May 16, 1992 – November 1992. Studied the legal, economic and policy framework of the BOT Law; A major part of the recommendations was a set of recommended legislative initiatives and institutional arrangements to enhance the effectiveness, benefits and implementation of the BOT Scheme

Consultant, Case Studies on Privatization of LGU Basis Services, Department of Interior and Local Government – Bureau of Local Government Development/Development Research Department, April 1992 – July 1993. Studies included evaluation of the legal and policy framework for privatization schemes of LGU basic services in the area of provision of market facilities, water supply, garbage collection, etc.

Consultant, Policy Study on Government Corporations, United Nations Development Programme and Department of Budget and Management, May 1989 – October 1990.

Consultant, Fiscal Administration Foundation, Incorporated, 1989 – 1987.

### RESEARCH PROJECTS, SEMINAR/CONFERENCE PAPERS/PUBLICATIONS AUTHORED/CO-AUTHORED

"Supplying Water to the Converted Bases," Paper presented during the conference on Privatization and Deregulation of the Philippine Water Industry, AIC Conferences Pte. Ltd., 22-24 July 1997, Makati City, Philippines.

<u>The Build-Operate-Transfer (BOT) Scheme: Concept, Application, Benefits and Constraints. Monograph Series. Economic Development Foundation (EDF), October 1992.</u>

"Changing Global Finance Structure: Impact on the Philippines with Reference to its External Debt," Paper presented at the International Symposium on Changing World Order and the United Nation System, jointly sponsored by the International Peace Research Institute Meigaku (PRIME) and United Nations University, Yokohama, Japan, March 24-27, 1992.

"Strategy on the Development of Technical Assistance for Poverty Alleviation Projects," Paper sponsored by the United Nations Development Programme, Manila, March 1991.

"Study on the Creation and Use of Counter-value Funds in Connection with Debt Relief," Paper sponsored by the Debt Release Project of the Swiss Bread for Brethren, Switzerland, March 1991.

"The Role of Government Corporations in Poverty Alleviation: Focus on NFA, NHA and DBP," Paper presented at the UNDP-DBM Seminar Series on Policy Studies on

Government Corporations, sponsored by the United Nations Development Programme (UNDP) and the Department of Budget and Management (DBM), Manila, October, 1990.

"Rationalizing the Operations of Government Corporations Through Franchising and Other Options," Paper presented at the UNDP-DBM Seminar Series on Policy Studies on Government Corporations, sponsored by the United Nations Development Programme (UNDP) and the Department of Budget and Management (DBM), Manila, April 5, 1990 (also published by the UNDP and DBM).

"Rationalizing Government Presence in Public Utility Government Corporations: A Policy Framework for Private Sector Participation and Other Dispositive Actions/Options," Paper presented at the UNDP-DBM Seminar Series on Policy Studies on Government Corporations, sponsored by the United Nations Development Programme (UNDP) and the Department of Budget and Management (DBM), Manila, October 1989 (also published by the UNDP and DBM).

"Island Cement Corporation: A Case Study of Re-privatization," Case Study on Privatization: Policy, Experience and Impact, sponsored by the Asian and Pacific Development Center, Presented at the Project Review Meeting on Privatization, University of Osmania, Hyderabad, India, March 18-30, 1989 [published in Geeta Gouri (ed.). Privatization and Public Enterprise: The Asia Pacific Experience. Oxford and IBH Publishing Co. Pvt. Ltd., Hyderabad, India, 1991.]

"External Debt in the Third World," Consultant, Project sponsored by the Fiscal Administration Foundation, Inc. (FAFI)

"Towards Workers Ownership Through Privatization: A Case Study of PANTRANCO" in Pelkmans J. and N. Wagner (eds.). <u>Privatization and Deregulation in ASEAN and EC:</u> Making Markets More Effective. Institute of Southeast Asian Studies, Singapore, 1990.

"Privatization of Public Enterprises in the Philippines: Policy and Implementation," Country Paper for the Philippines presented at the Project Planning Meeting on Privatization sponsored by the Asian and Pacific Development Center, Kuala Lumpur, Malaysia, April 2-4, 1988.

"Regulating Public Enterprises and the Privatization Policy of the Philippines," Paper presented at the 12<sup>th</sup> General Assembly and Conference on Public Administration of the Eastern Regional Organization for Public Administration, Manila, November 20-29, 1987.

"The Omnibus Investment Code: A Huge Sell-out," Philippine Currents, Vol.II No. 7, July 1987.

"The Role of Government-Owned and Controlled Corporations in Development," Research Paper presented to the Philippine Commission on Government Reorganization and the Philippine Economic Society, separately on May and December 1985, respectively.

"Financial Management in Public Enterprises: A Case Study of Five Selected Public Utility Corporations: NPC, MWSS, NAI, PPA, and PNR." Paper presented at the International Workshop on the Role and Performance Evaluation of Public Enterprises sponsored by the UN International Center for Public Enterprises, Manila, July 7-22, 1984.

"Public Borrowings: Theory and Practice," Research Project sponsored by the National Science and Technology Authority, Manila, 1984-1985.

"Finance Management in Five Selected Public Utility Enterprises," Research Project sponsored by the Philippine Institute for Development Studies, Manila, 1985-1986.

#### LANGUAGE AND DIALECTS:

English – Very Proficient; Tagalog, Cebuano, Ilonggo – Very Proficient

#### **MEMBERSHIP IN PROFESSIONAL SOCIETIES:**

Member, University of the Philippines Alumni Association

#### **CERTIFICATION**

I, the undersigned, certify that, to the best of my knowledge and belief, this curriculum vitae correctly describes myself, my qualifications and my experience.

**AILEEN ANUNCIACION R. ZOSA**