



Bases Conversion and Development Authority

BAC Resolution Declaring Highest Rated and Responsive Bid

CREATIVE CONSULTING SERVICES FOR THE RESEARCH, CONCEPT DEVELOPMENT, COPYWRITING & EDITING, PHOTOGRAPHY, DESIGN & LAYOUT, AND PRINTING OF THE BCDA 2011 CORPORATE CALENDARS

Resolution No. 2010-0906

Whereas, due to a failure of bidding pursuant to BAC-C Resolution No. 2010-06-06 the Bases Conversion and Development Authority (BCDA), through the Public Affairs Department (PAD), conducted a re-bidding of the Creative Consulting Services for the Research, Concept Development, Copywriting & Editing, Photography, Design & Layout, and Printing of the 2011 BCDA Corporate Calendars with an approved budget of One Million Pesos (P1,000,000.00);

Whereas, four (4) proponents purchased the eligibility documents, namely: Mode Matrix Manila, Inc., Creativille Concepts and Design; Studio 5 Designs, Inc., and Meter Master;

Whereas, Mode Matrix Manila, Inc., Creativille Concepts and Design, and Studio 5 Designs, Inc. submitted their eligibility documents on time and Meter Master did not submit its eligibility documents;

WHEREAS, pursuant to BAC-C Resolution No. 2010-0902, **Creativille Concepts and Design, Mode Matrix Manila, Inc. and Studio 5 Designs, Inc.** were declared eligible and were allowed to proceed with the bidding process.

WHEREAS, the *three (3)* eligible firms purchased bid documents, and submitted their bids before the deadline on *18 October 2010 at 9:00 a.m.*;

WHEREAS, the Technical Proposals of Creativille Concepts and Design, Mode Matrix Manila, Inc. and Studio 5 Designs, Inc. were found to be responsive;

WHEREAS, upon detailed evaluation of the technical proposals submitted on *18 October 2010*, *Studio 5 Designs, Inc.* achieved the highest total score of *94.83* while Mode Matrix Manila, Inc. and Creativille Concepts and Design got a score of *85.33* and *84.83*, respectively.

WHEREAS, pursuant to BAC-C Resolution No. 2010-0905, **Studio 5 Designs, Inc.** was declared as the Bidder with the Highest Rated Bid (HRB).

WHEREAS, the opening of financial proposal of Studio 5 Designs, Inc., and the conduct of financial negotiation followed on 28 October 2010. The financial proposal of Studio 5 Designs, Inc. is One Million Pesos (Php1,000,000.00) which is exactly the approved budget for the contract (ABC).

WHEREAS, on 29 October 2010, a post-qualification was undertaken and upon careful examination, validation and verification of all the eligibility, technical and financial requirements submitted by *Studio 5 Designs, Inc.*, the same was found to have been responsive to all the requirements, under the TOR;

NOW, THEREFORE, We, the members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a) To declare Studio 5 Designs, Inc. as the Bidder with the Highest Rated and Responsive Bid (HRRB) for the Creative Consulting Services for the Research, Concept Development, Copywriting & Editing, Photography, Design & Layout, and Printing of the BCDA 2011 Corporate Calendars;
- b) To award contract for the Creative Consulting Services for the Research, Concept Development, Copywriting & Editing, Photography, Design & Layout, and Printing of the BCDA 2011 Corporate Calendars to Studio 5 Designs, Inc.

RESOLVED, this 5th day of November 2010.

BIDS AND AWARDS COMMITTEE FOR CONSULTANCY


ELEANOR L. ATIENZA
Chairperson


ELVIRA V. ESTANISLAO
Co- Chairperson

MEMBERS:



BLAISE MARIE E. ALARAS


EDUARDO G. POLICARPIO, JR.


PATRICIA ROEHL C. FRANCISCO


LEILANI BARLONGAY-MACASAET

Approved by:


GEN NARCISO L. ABAYA (RET)
President/CEO