



Bases Conversion and Development Authority

**BAC Resolution Declaring Highest Rated Technical Proposal**

**CREATIVE CONSULTING SERVICES FOR THE CREATIVE CONSULTING SERVICES FOR  
THE RESEARCH, CONCEPT DEVELOPMENT, COPYWRITING & EDITING,  
PHOTOGRAPHY, DESIGN & LAYOUT, AND PRINTING  
OF THE BCDA 2011 CORPORATE CALENDARS**

**RESOLUTION NO. 2010-0905**

**Whereas**, due to a failure of bidding pursuant to BAC-C Resolution No. 2010-06-06 the Bases Conversion and Development Authority (BCDA), through the Public Affairs Department (PAD), is conducting a re-bid of the Creative Consulting Services for the Research, Concept Development, Copywriting & Editing, Photography, Design & Layout, and Printing of the 2011 BCDA Corporate Calendars for an approved cost of One Million Pesos (P1,000,000);

**Whereas**, four (4) proponents purchased the eligibility documents, namely: Mode Matrix Manila, Inc., Creativille Concepts and Design; Studio 5 Designs, Inc., and Meter Master;

**Whereas**, Mode Matrix Manila, Inc., Creativille Concepts and Design, and Studio 5 Designs, Inc. submitted their eligibility documents on time and Meter Master did not submit its eligibility documents;

**WHEREAS**, pursuant to BAC-C Resolution No. 2010-0902, **Creativille Concepts and Design, Mode Matrix Manila, Inc. and Studio 5 Designs, Inc.** were declared eligible and were allowed to proceed with the bidding process.

**WHEREAS**, the *three (3)* eligible firms purchased bid documents, and submitted their bids before the deadline on *18 October 2010 at 9:00 a.m.*;

**WHEREAS**, the Technical Proposals of Creativille Concepts and Design, Mode Matrix Manila, Inc. and Studio 5 Designs, Inc. were found to be responsive;

**WHEREAS**, upon detailed evaluation of the technical proposals submitted on *18 October 2010*, *Studio 5 Designs, Inc.* achieved the highest total score of *94.83* while Mode Matrix Manila, Inc. and Creativille Concepts and Design got a score of *85.33* and *84.83*, respectively.

**WHEREAS**, based on the results of the evaluation, Studio 5 is determined to be the bidder with the Highest Rated Bid (HRB);

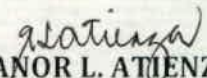
**WHEREAS**, pursuant to the bidding rules on Quality-Based Evaluation (QBE), Studio 5 shall be invited for the opening of its financial proposal on 28 October 2010;

**NOW, THEREFORE**, We, the members of the Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED**:

- a) To declare **Studio 5 Designs, Inc.** as the Bidder with the Highest Rated Bid (HRB) for the Creative Consulting Services for the Research, Concept Development, Copywriting & Editing, Photography, Design & Layout, and Printing of the BCDA 2011 Corporate Calendars; and
- b) To invite **Studio 5 Designs, Inc.** for the opening of its financial proposal.

RESOLVED, this 26<sup>th</sup> day of October 2010.

**BIDS AND AWARDS COMMITTEE FOR CONSULTANCY**

  
**ELEANOR L. ATIENZA**  
Chairperson

  
**ELVIRA V. ESTANISLAO**  
Co- Chairperson

**MEMBERS:**

  
**BLAISE MARIE E. ALARAS**

  
**EDUARDO G. POLICARPIO, JR.**

  
**PATRICK ROEHL C. FRANCISCO**

  
**LEILANI BARLONGAY-MACASAET**

Approved by:

  
**GEN NARCISO L. ABAYA (RET)**  
President/CEO

**BCDA**

BAC for Consultancy Services  
BACC2010 - 0160